



Fudan-Latin America University Consortium
5th Annual Meeting 2023
November 9-10
University of Campinas, Brazil

**Sustainable growth and social vulnerability in Latin America and China:
challenges in the Post-Pandemic era**

In the first decade of the 21st century, many Latin American countries had relatively high economic growth and implemented public policies which resulted in a reduction in the social vulnerability of a large contingent of their populations. Yet, this virtuous dynamic was interrupted by a combination of external and domestic problems. On the other hand, China has had high economic growth for more than 40 years now, associated with radical changes in the productive structure and the virtual elimination of poverty in the country. The pandemic of the Covid-19 is very eloquent in showing the differences in the two cases, since in China the social consequences of the "coronacrisis" were much softer than in Latin America, where social inequalities, poverty and food insecurity increased substantially over the last few years. Stimulating debates around these crucial issues, University of Campinas (Brazil) and Fudan University (China) are organizing the 5th Annual Meeting of the Fudan-Latin America University Consortium (FLAUC), entitled "Sustainable growth and social vulnerability in Latin America and China: challenges in the Post-Pandemic era".

The Conference will have five thematic areas:

- Poverty & Food Insecurity
- Sustainable Development
- Governance, Geopolitics & Financial Order
- Investment & Trade
- Society and Culture

Keynote Speakers:

- Prof. José Graziano da Silva, University of Campinas and Former Director-General of the Food and Agriculture Organization of the United Nations (FAO)
- Prof. Wang Xiaolin, Professor and Vice Dean of the Institute for Six Sector Economy of Fudan University; Executive Director, Shanghai (Fudan University) Institute for Cooperation & Development
- Prof. David Monyae, Associate Professor of Political Science and International Relations and Director for the Centre for Africa-China Studies (CACs) at the University of Johannesburg, South Africa
- Prof. Juan Pablo Laporte, Full Professor at the School of Social Sciences and Researcher at the Argentina-China Studies Center (ACSC), University of Buenos Aires (UBA), Argentina

Preliminary Program

<u>Nov 9th, 2023</u>	
08:30-9:00	Registration
09:00-9:30	Opening Ceremony <ul style="list-style-type: none"> ● Prof. Célio Hiratuka, Dean of the Institute of Economics, Unicamp ● Prof. Xu Zheng, Executive Vice President, Fudan University ● Prof. Antonio José de Almeida Meirelles, Rector, Unicamp
09:30-09:45	Ceremony for the signature of the MoU Fudan University-Unicamp
09:45-10:15	Coffee Break
10:15-12:15	Parallel sessions <ul style="list-style-type: none"> ● <u>Society & Culture</u> <ul style="list-style-type: none"> ● <i>Brief Comments on Inequal and Combinated Space-Times in Contemporary China</i> Francisco Foot Hardman, University of Campinas ● <i>China in the eye of Latin American: a longitudinal and comparative empirical study of poll coverage in media</i> Baohua Zhou, Fudan University ● <i>The Productive Protection of Chuxiong Yi Embroidery and Its Comprehensive Benefit</i> Yunlong Sun, Fudan University ● <i>Research on the HeForShe Social Movement from the Perspective of Feminism Theory—Based on Females in China and Indonesia</i> Ziyan Liang, Guangxi University ● <u>Sustainable Development</u> <ul style="list-style-type: none"> ● <i>Green bonds and government borrowing capacity: overcoming the Brazilian middle-income trap?</i> Cyro Luiz Faccin de Souza, University of Campinas ● <i>Sustainable development agenda in the post-pandemic era: challenges and perspectives for the promotion of an anti-racist environmental justice in Brazil</i> Nanahira de Rabelo e Sant'Anna, University of Brasília; Naira Santa Rita Wayand de Almeida, Instituto DuClima ● <i>Sustainable growth in the post-pandemic era: a Chinese Invitation</i> Olívia Bulla, Federal University of ABC ● <i>The sustainable use of sociobiodiversity as a model for generating green employment, fair trade and territorial organization to alleviate social vulnerability in native forests in Argentina</i> Sandra Sharry, La Plata University, Rio Negro University
12:15-14:00	Lunch

14:00-16:00	<p>General Assembly FLAUC (by invitation only)</p> <p>*For those non-attending the Assembly, we will have a visit to the Exhibition “Ancient Chinese Art”, organized by Unicamp’s Confucius Institute (Fausto Castilho Library/BORA, Unicamp)</p>
16:00-16:30	<ul style="list-style-type: none"> • Coffee Break
16:30-18:30	<p>Keynote Speeches:</p> <p>Fighting poverty and food insecurity in Latin America and in China</p> <ul style="list-style-type: none"> • Chair: Prof. Walter Belik, University of Campinas • Prof. José Graziano, University of Campinas and Former Director-General of the Food and Agriculture Organization of the United Nations (FAO) • Prof. Wang Xiaolin, Professor and Vice Dean of the Institute for Six Sector Economy of Fudan University; Executive Director, Shanghai (Fudan University) Institute for Cooperation & Development • Discussion
18:30-18:45	<p>Announcement to the public of the Chair of FLAUC Meeting 2024</p> <ul style="list-style-type: none"> • Prof. Xu Zheng, Executive Vice President, Fudan University • Prof. Bruno De Conti, University of Campinas • Representative from the Chair University - FLAUC 2024
19:00-21:00	Dinner
<u>Nov 10th, 2023</u>	
08:30-10:00	<p>Parallel sessions</p> <ul style="list-style-type: none"> • <u>Investment & Trade (session 1)</u> <ul style="list-style-type: none"> • <i>The Competition Between China and Korea for Export Markets in Latin America: an Analysis by Technological Categories</i> Gilberto Libanio, Federal University of Minas Gerais • <i>Startups and Innovation Ecosystems in Brazil</i> Moacir de Miranda Oliveira Junior, Univ. of São Paulo; Fernanda Ribeiro Cahen, ESPM São Paulo; Felipe Mendes Borini, Univ. of São Paulo • <i>A systematic literature review of innovation capability of the Chinese Industry</i> Martín Hernani-Merino, Univ. del Pacífico; Jorge Tello-Gamarra, Univ. of Rio Grande; David Mayorga, Univ. del Pacífico; Julio Zevallos, Univ. del Pacífico • <u>Governance, Geopolitics & Financial Order (session 1)</u> <ul style="list-style-type: none"> • <i>Chinese Developmental State uniqueness: an interpretation based on productive development policies and the dynamics of institutional change</i> Antônio Carlos Diegues, Univ. of Campinas

	<ul style="list-style-type: none"> • <i>New Institutional Framework and Financing for Development: Contemporary Perspectives on China in the New World Order</i> Gabriel Rached, Fluminense Federal Univ, Univ. of Milan; Rafaela Mello Rodrigues de Sá, Federal Univ. of Rio de Janeiro • <i>Development Cooperation as a bargaining chip in Recognition of China or Taiwan: the case of Honduras</i> Carlos Cerda Dueñas, Monterrey Institute of Technology and Higher Education
	<ul style="list-style-type: none"> • <u>Poverty & Food Insecurity (session 1)</u> <ul style="list-style-type: none"> • <i>Labor market deterioration and price level increases as vectors of food and nutrition insecurities in Brazil - the Post-Pandemic scenario</i> Lilian de Pellegrini Elias, Federal Univ. of Santa Catarina, University of Campinas • <i>From opportunistic leadership to abandonment: the geopolitics of food and the isolation of Brazil from the management of the COVID-19 pandemic (2019-2022)</i> Victor Nascimento, Pontifical Catholic University of Minas Gerais; Rodrigo Corrêa Teixeira, Pontifical Catholic Univ. of Minas Gerais; Thiago de Araújo Mendes, Pontifical Catholic Univ. of Minas Gerais; Joelton Carneiro de Lima, Pontifical Catholic Univ. of Minas Gerais
10:00-10:30	Coffee Break
10:30-12:00	Parallel sessions
	<ul style="list-style-type: none"> • <u>Investment & Trade (session 2)</u> <ul style="list-style-type: none"> • <i>Rare Earth Experiences in Asia Pacific: Case Studies and Development Opportunities</i> Ignacio Antonio Sánchez González, Univ. of Chile; Dorotea López, Univ. of Chile; Andrés Bórquez, Univ. of Chile. • <i>Foreign direct investment from China and the sectoral dynamics of the Brazilian economy as a capital attraction factor</i> Higor de Freitas, University of Campinas • <i>The future of Brazil-China relations</i> Célio Hiratuka, University of Campinas • <i>The commodities value chain and the challenges for Latin America</i> Petra Dünhaupt, Berlin School of Economics and Law • <u>Governance, Geopolitics & Financial Order (session 2)</u> <ul style="list-style-type: none"> • <i>The imagined representation of China in Latin America: An approach from Critical Geopolitics</i> Daniel Lemos Delgado, Monterrey Institute of Technology and Higher Education • <i>China should not repeat the mistakes of the United States in Latin America</i> Paulo Roberto Feldmann, University of São Paulo • <i>On China's increasing global projection and the US hegemony</i> Seiji Seron Miyakawa, University of Campinas • <u>Poverty & Food Insecurity (session 2)</u> <ul style="list-style-type: none"> • <i>Fighting Poverty and Hunger in Brazil: What are the Main Contributions of the Chinese Experience?</i>

	<p>Ana Caroline de Sousa Sampaio, Federal Univ. of Rio de Janeiro</p> <ul style="list-style-type: none"> • <i>The Misallocation of Targeted Policy: Impoverished Households and the Distribution of Government Subsidies in Rural China</i> <p>Li Xiaoyuan, Tongji University</p>
12:00-14:00	Lunch
14:00-15:45	<p>Keynote Speeches: China-Global South Relations: Africa and Latin America</p> <ul style="list-style-type: none"> • Chair: Prof. Antonio Carlos Diegues Jr, University of Campinas • Prof. David Monyae, Associate Professor of Political Science and International Relations and Director for the Centre for Africa-China Studies (CACs) at the University of Johannesburg, South Africa • Prof. Juan Pablo Laporte, Full Professor at the School of Social Sciences and Researcher at the Argentina-China Studies Center (ACSC), University of Buenos Aires (UBA), Argentina • Discussion
15:45-16:00	Closing Ceremony

Logistics:

- English will be the language of the Conference
- The Meeting will be held at the Institute of Economics, University of Campinas, Campinas-SP, Brazil

Organizers:

Institute of Economics and International Office, University of Campinas, Brazil

Questions:

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